

# PDA Unleashing the Power of Data Workshop 2025

## Agenda

**Monday, 20 October**

CEST Daylight Time (UTC +2:00)

### Data in the Modern Manufacturing Environment

**Moderator: Dan O'Mahony , , Körber Pharma**

#### Creating Impact with Data: Transforming Parenteral Drug Delivery Through Digital Innovation

09:05 – 09:30

- **Co-Presenter: Ali Badiei MSc**, Head of Digital Supply Chain Solutions, *Gerresheimer*
- **Co-Presenter: Mitchell J. Brasher** , Global Product Manager, *Gerresheimer*

#### Discussion

09:30 – 10:15

- **Moderator: Ali Badiei MSc**, Head of Digital Supply Chain Solutions, *Gerresheimer*
- **Moderator: Mitchell J. Brasher** , Global Product Manager, *Gerresheimer*

09:00 – 10:45

#### Risk Management in Pharmaceutical Manufacturing: Enhancing Quality and Process Control with Digital Container Twins

10:15 – 10:45

- **Presenter: David Zouggagh** , Technical Support Engineer, *Sanofi*

10:45 – 11:15 **Networking Coffee Break**

#### The Use of RFID to Track Data Through the Supply Chain

11:15 – 11:45

- **Presenter: Sebastian Muenscher** , Product Manager RFID/NFC Solutions, *Schreiner MediPharm*

11:45 – 13:00 **Data Governance in GMP and GCP: Regulatory Expectations and Practical Implementation**

09:00 – 09:05 **Welcome and Introduction**

13:00 – 14:00 **Networking Lunch Break**

### The Application of Packaging and Device Data to Drive Quality in Clinical Trials

**Moderator: Bernard Vrijens , , AARDEX Group**

14:00 – 15:15

14:00 – 14:15 **Title to be announced**

#### Interactive Group Exercise

14:15 – 15:15

- **Moderator: Bernard Vrijens , , AARDEX Group**

15:15 – 15:45 **Networking Coffee Break**

### How to Improve the Device Through Feedback from Commercial Use

**Using Data from Connected Devices to Improve Future Devices**

15:45 – 16:00 • **Presenter: John Mulcahy , , S3 Connected Health**

16:00 – 16:15 **Title to be announced**

15:45 – 17:00

**Leveraging Post-Market Signals for Competitive Design Innovation: A Case Study in Sensor-Enabled Injection Devices**

16:15 – 16:30 • **Presenter: Glory Msacky , , Phillips Medisize**

**Group Discussion**

16:30 – 17:00 • **Moderator: Vanessa Vankerckhoven , , Idevax**

• **Moderator: Iain Simpson PhD, MBA, , Phillips Medisize**

17:00 – 17:20 **Summary of the Workshop and Take-Home Message**

17:20 – 17:20 **End of Workshop**