

PDA Sustainability in Pharma Workshop 2025

Vienna, Austria
20 October 2025

Agenda Preview

Monday, 20 October 2025		
Topic: Bringing tangible sustainability to Life		
09:00	Welcome and Introduction	Joachim Almdal, <i>Green Innovation Group</i> Marwin Krull, <i>Alliance to Zero</i>
	Keynote speech: Status on the sustainability demand of health care providers and payers	Joachim Almdal, <i>Green Innovation Group</i>
	Implementation of Circular Economy in Pharma	Industry Speaker invited
	Addressing PFAS in the Context of the IHI: From Problem Identification to Management Strategies and Alternatives	Kirsty Reid EFPIA
	Title to be announced	Marwin Krull, <i>Alliance to Zero</i>
10:10	Coffee Break	

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Topic: Strategic Dematerialization: Rethinking the Pharma Supply Chain for Sustainable Futures		
	Interactive Session	Dragana Cvijanovic, <i>BD</i>
12:30	Lunch Break	
Topic: Reducing Syringe Packaging: Sustainable Alternatives and Regulatory Considerations		
	Interactive Session	Gerald Tyers, <i>GSK</i>
15:00	Coffee Break	
	Summary of the Workshop and Take-Home Messages	Joachim Almdal, <i>Green Innovation Group</i> Marwin Krull, <i>Alliance to Zero</i>
17:00	End of Workshop and Farewell	