

The 2019 PDA Quality Week is **about two months away!**

Check out the information below to stay up to date on important due dates and other relevant information about Exhibitor Registration, hotel reservations, and remaining sponsorship opportunities to help you make the most out of your participation in this show.

Show Information

	Monday, December 9, 2019	Tuesday, December 10, 2019	Wednesday, December 11, 2019
7:00 AM		Registration Open- 7:00 a.m. to 5:15 p.m.	Registration Open- 7:00 a.m. to 10:30 a.m.
8:00 AM		Continental Breakfast- Exhibitors are welcome to come! 7:00 a.m.- 8:00 a.m.	Continental Breakfast- Exhibitors are welcome to come! 7:00 a.m.- 8:00 a.m.
9:00 AM		Exhibit Area Open-9:15 a.m. -3:30 p.m.	Exhibit Area Open-9:30 a.m. - 10:30 p.m.
10:00 AM		Refreshment Break and Poster Presentations in Exhibit Area- 9:30 a.m.-10:15 a.m.	Refreshment Break and Poster Presentations in Exhibit Area- 9:30 a.m.-10:00 a.m.
11:00 AM			Exhibit Break Down- 10:00 a.m.- 12:00 p.m.
12:00 PM		Lunch 11:45 a.m. - 1:15 p.m.	
1:00 PM	Exhibitor Set Up- 1:15 p.m.- 2:30 p.m. Registration Open- 1:15 p.m.- 6:00 p.m.		
2:00 PM			
3:00 PM	Refreshment Break and Poster Presentations in Exhibit Area -2:45 p.m. - 3:15 p.m.	Refreshment Break and Poster Presentations in Exhibit Area- 2:45 p.m.- 3:30 p.m.	
4:00 PM			
5:00 PM	Networking Reception -4:45 p.m. - 5:45 p.m.		
6:00 PM			

Deadlines and Forms

Shipping Instructions: Coming soon!

Exhibitor Registration and Company Product Form: This form is due on Oct. 11, 2019. As an exhibitor, you will receive one Full Workshop Pass and one Exhibit-Only Pass per 6’x2’ tabletop. Please note, there will be a **\$50 change fee** for any registration submissions/substitutions made **after October 11th, 2019.**

View your company's abstract on file. Your listing will appear on our Workshop website and in the Exhibit Guide. Please provide a company description (50 words or fewer) about your company’s products and services by email to Alison Caballero at caballero@pda.org. Submissions received after **Oct. 11th**, are not guaranteed inclusion in the Final Program.

Hotel Reservations: A block of rooms has been reserved for Workshop participants at the **Capital Hilton**. The rate is \$209 for single/double rooms, plus applicable state and local taxes. Reservations must be secured **by Nov.1, 2019**. Any reservations made **after November 1st**, can be made on a space- and rate-available basis only. Booking within the PDA guest room block also helps to keep Workshop costs down. [Book your room online](#).

Sponsorships: This highly regarded event is the ideal opportunity to get your company's name and services in front of a captive audience. Consider one of our high-profile, cost-effective Sponsorship Packages or advertising options to bring additional attendees to your exhibit space. To request pricing and view our packages, please email hall@pda.org.

It's always a pleasure working with you, and please let us know if we can assist in any way!

The PDA Sales Team,

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