14th Annual PDA Global Conference on Pharmaceutical Microbiology

Sponsorship Packages
The 14th Annual PDA Global Conference on Pharmaceutical Microbiology will provide your company with exclusive exhibit and sponsorship opportunities to gain access to and network with hundreds of key decision makers from the pharmaceutical and biotech manufacturing industry. Our more than 400 conference attendees work in many different facets of the industry, including microbiology, manufacturing, compliance, quality, research and development, engineering, validation, and regulatory affairs. They hold many titles and positions, including executive, manager, scientist, technician, and analyst.

**PREMIER PACKAGE (EXCLUSIVE) $29,999**
- One Booth Exhibit Package
- Official Sponsor of the Conference App
- Four banner ads/links in PDA Connector email
- One Full Page color ad in Exhibit Guide
- Company Logo included in emails promoting the Conference
- Company Logo on prominent event signage
- Recognition on Conference website
- Prominent recognition in Exhibit Guide
- Recognition in Opening Plenary Session
- Mention on Social Media as our Conference Sponsor

**DIAMOND PACKAGE (EXCLUSIVE) $26,995**
- One Booth Exhibit Package
- Company Logo on Conference Tote Bag
- Four banner ads/links in the PDA Connector email
- One Full Page color ad in Exhibit Guide
- Company Logo included in emails promoting the Conference
- Company Logo on prominent event signage
- Recognition on the Conference website
- Prominent recognition in Exhibit Guide
- Recognition during the Opening Plenary Session
- Mention on Social Media as our Conference Sponsor

**PLATINUM PACKAGE #1 (EXCLUSIVE) $22,995**
- One Booth Exhibit Package
- Company Logo on hotel keycards
- Two banner ads/links in the PDA Connector email
- One Full Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session
- Mention on Social Media as our Conference Sponsor

**PLATINUM PACKAGE #2 (EXCLUSIVE) $22,995**
- One Booth Exhibit Package
- Official Sponsor of Wireless Internet Service
- Two banner ads/links in the PDA Connector email
- One Full Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session
- Mention on Social Media as our Conference Sponsor

**PLATINUM PACKAGE #3 (EXCLUSIVE) $22,995**
- One Booth Exhibit Package
- Company Logo on Conference lanyards
- Two banner ads/links in the PDA Connector email
- One Full Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session
- Mention on Social Media as our Conference Sponsor
### SILVER PACKAGE #1
**$18,995**
- One Booth Exhibit Package
- Co-Sponsor of the Networking Reception
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### SILVER PACKAGE #2
**$18,995**
- One Booth Exhibit Package
- Co-Sponsor of Lunch – First Day
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### SILVER PACKAGE #3
**$18,995**
- One Booth Exhibit Package
- Co-Sponsor of Lunch – Second Day
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### SILVER PACKAGE #4
**$18,995**
- One Booth Exhibit Package
- Company Logo on Mobile Device Charging Station
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### SILVER PACKAGE #5
**$18,995**
- One Booth Exhibit Package
- Co-Sponsor of Refreshment Breaks – First Day
- Half Page ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### SILVER PACKAGE #6
**$18,995**
- One Booth Exhibit Package
- Co-Sponsor of Refreshment Breaks – Second Day
- Half Page ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### GOLD PACKAGE #1
**$20,995**
- One Booth Exhibit Package
- Company Logo on Conference Pen
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### GOLD PACKAGE #2
**$20,995**
- One Booth Exhibit Package
- Company Logo on Conference Note Pad
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### GOLD PACKAGE #3
**$20,995**
- One Booth Exhibit Package
- Insert in Conference Tote Bag
- Half Page color ad in Exhibit Guide
- Recognition on the Conference website
- Company Logo on prominent event signage
- Company Logo included in emails promoting the Conference
- Prominent recognition in the Exhibit Guide
- Recognition in Opening Plenary Session

### Other Sponsorship/Advertising Opportunities:
PDA will customize a sponsorship package to fit your needs and budget. À la carte sponsorship options may include: door drops, cell phone charging stations, Passport Raffle, digital signage, and more. Let us know how you’d like us to tailor your sponsorship package, and we’ll do the rest.

<table>
<thead>
<tr>
<th>Advertisement in Final Program</th>
<th>Passport Raffle</th>
<th>Insert in Conference Tote Bags</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page, 4 color</td>
<td>$800</td>
<td>(Small promotional item or flyer)</td>
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<tr>
<td>$3,500</td>
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<td>$2,500</td>
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<tr>
<td>Half Page, 4 color</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$2,500</td>
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</tbody>
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For more information, contact David Hall at +1 (240) 688-4405 or hall@pda.org
RESPONSE REQUIRED – By checking the box(es) below, I consent to:

☐ My contact information (name, company, job title, city, state, country) being printed on the attendee list distributed at the event.
☐ PDA recording and/or photographing me and using those recordings and/or photographs in future PDA promotional and marketing materials.
☐ PDA sending me promotional information via email.
☐ PDA sending me promotional information via post.

TYPE OR PRINT CLEARLY
Exhibitor Company’s Full Name

Contact Name ☐ Mr. ☐ Ms. First Name Last Name

Job Title

Address

City State Zip/Postal Code Country

Phone Fax Twitter Handle @

Email

Signature

14TH ANNUAL PDA GLOBAL CONFERENCE ON PHARMACEUTICAL MICROBIOLOGY

SPONSORSHIP/ADVERTISING OPTIONS AVAILABLE À LA CARTE

We can also customize a sponsorship package to fit your needs and budget. Other à la carte sponsorships include: cell phone charging stations, door drops, digital signage, passport raffle, massage stations, and more. Let us know how you’d like us to tailor your sponsorship package, and we’ll do the rest.

Advertising in Exhibit Guide
☐ Full Page, 4 color – $3,500
☐ Half Page, 4 color – $2,500

Door Drops
☐ $2,500 (Plus room delivery charges)

Insert in Conference Tote Bags (Small promotional item or flyer)
☐ $2,500

Passport Raffle
☐ $800

Please provide LOGO along with agreement form by email.

Instructions: An original source file in both an EPS and JPEG format is needed. Please send before August 8, 2019.

PAYMENT OPTIONS

Amount Remitted $

☐ A. By Company Check forwarded together with the registration form PAYABLE IN U.S. DOLLARS ONLY to: PDA, P.O. Box 79465, Baltimore, MD 21279-0465 U.S.A.
☐ B. Check Enclosed
☐ C. By Credit Card – Clearly indicate account number and expiration date.

Account Number Exp. Date

Name (exactly as it appears on card)

Signature

Billing Address (if different from above)

City State Zip/Postal Code Country

Return your completed PDA Contract with payment made to: PDA, P.O. Box 79465, Baltimore, MD 21279-0465 U.S.A.
Or fax it to: +1 (301) 986-0296. If form is faxed, it must include necessary credit card information.
# Final Program Ad and PDA Connector Banner Ad Insertion Order

4350 East West Highway, Suite 600, Bethesda, MD 20814, U.S.A.
Tel: +1 (301) 656-5900 | Fax: +1 (301) 986-0296 | pda.org

<table>
<thead>
<tr>
<th>Name of Conference</th>
<th>14th Annual PDA Global Conference on Pharmaceutical Microbiology</th>
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<tbody>
<tr>
<td>Company Name</td>
<td></td>
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<tr>
<td>Contact Name</td>
<td>□ Mr. □ Ms.</td>
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<td>Job Title</td>
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<td>Phone</td>
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<td>Email</td>
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<td>Company URL (if applicable)</td>
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## FINAL PROGRAM AD SPECIFICATIONS (if applicable according to your sponsorship contract)

- □ Full Page: Trim Size: 8.5 x 11  | Bleed Size: 8.75 x 11.25  | Live Area: 7.75 x 10.25
- □ Horizontal Half Page: Trim Size: 7 x 4.75
- □ Vertical Half Page: Trim Size: 3.375 x 8.875

**High res, print-ready PDF is required.**

*Artwork for Exhibit Guide is due on August 8, 2019.*

## PDA CONNECTOR BANNER AD (if applicable according to your sponsorship contract)

Please check month(s) of choice:

- □ January
- □ February
- □ March
- □ April
- □ May
- □ June
- □ July
- □ August
- □ September
- □ October
- □ November
- □ December

Please check issue(s) of choice:

- □ Week 1
- □ Week 2
- □ Week 3
- □ Week 4

Number of Issues:

- □ ______ X (per your Sponsorship Package)

Link to your Company URL: □ Yes □ No

Special Instructions

**Requirements:** Maximum file size is 50 kb (gif or jpeg format); 180 x 150 pixels; no animation; can link to your company website. Advance payment is required prior to release of publication. Insertion form and artwork are due two weeks before the publish date. The *PDA Connector* is published every Wednesday.

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Please send to: David Hall at hall@pda.org or Alison Caballero at caballero@pda.org or fax to +1 (301) 986-0296.