

Parenteral Drug Association
Sponsorship Packages:
2017

PDA Pharmaceutical
Metrics and Quality Culture
Conference



Connecting People, Science and Regulation®

www.pda.org

The 2017 PDA Pharmaceutical Metrics and Quality Culture Conference will provide your company the premier opportunity to gain access to key decision makers from the biopharmaceutical science and manufacturing industry. Become a sponsor and/or exhibit at the 2017 PDA Pharmaceutical Metrics and Quality Culture Conference to connect with industry thought leaders, strengthen your brand image, increase your visibility, and show your company's strong commitment to the industry.

Diamond Package

\$12,000 (Exclusive)

- One Tabletop Space at Conference
- Official Sponsor with Company logo on Conference Tote Bag
- 4 Banner ads/link in PDA Connector email
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Platinum Package #1

\$11,000 (Exclusive)

- One Tabletop Space at Conference
- Official Sponsor with Company logo on Conference Notepad
- 2 Banner ads/link in PDA Connector email
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Platinum Package #2

\$11,000 (Exclusive)

- One Tabletop Space at Conference
- Official Sponsor with Company Logo on Speaker Presentation Web Link
- 2 Banner ads/link in PDA Connector email
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Platinum Package #3

\$11,000 (Exclusive)

- One Tabletop Space at Conference
- Official Sponsor with Company logo on Lanyards
- 2 Banner ads/link in PDA Connector email
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Gold Package #1

\$10,000

- One Tabletop Space at Conference
- Official Co-Sponsor of Conference Lunch
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Gold Package #2

\$10,000

- One Tabletop Space at Conference
- Official Co-Sponsor of Networking Reception
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Silver Package #1

\$8,000

- One Tabletop Space at Conference
- Official Co-Sponsor of Refreshment Break
- 1 insert in Tote Bag
- Prominent signage with logo during the event
- Recognition on PDA web site
- Recognition in Plenary session

Sponsorships available a la carte:

We also can customize a sponsorship package to fit your needs and budget. Other a la carte sponsorships could include: Internet/wireless services, cell phone charging stations, digital signage, massage stations, email blasts to registered attendees, and more! Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

For more information, contact David Hall at +1 (240) 688-4405 or hall@pda.org



2017 PDA Pharmaceutical Metrics and Quality Culture Conference

Sponsorship Packages Agreement Form

Print or Type Clearly

Exhibitor Company's Full Name _____

Contact Name Mr. Ms. First Name _____

Last Name _____

Job Title _____

Address _____

City _____

State _____

ZIP _____

Country _____

Phone _____

Fax _____

Email _____

Signature _____

2017 PDA Pharmaceutical Metrics and Quality Culture Conference

Indicate your choice of sponsorship options below. You will receive recognition on the PDA website, during the opening plenary session, in the Exhibit Guide and on signage throughout the conference.

Diamond Package
 (Exclusive) \$ 12,000

Platinum Package #1
(Exclusive) \$ 11,000

Platinum Package #2
(Exclusive) \$ 11,000

Platinum Package #3
(Exclusive) \$ 11,000

Gold Package #1 \$ 10,000

Gold Package #2 \$ 10,000

Silver Package #1 \$ 8,000

Sponsorships available À la Carte

We also can customize a sponsorship package to fit your needs and budget. Other à la carte sponsorships include: cell phone charging stations, aisle banners, door drops, digital signage, massage stations, and more. Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

Advertising in Final Program

Full Page, 4 color -\$3,500

Half Page, 4 color -\$2,500

Exclusive Aisle Signage

\$2,500

(plus rigging charges)

Insert in Conference Tote Bag

(Small promotional item or flyer)

\$2,500

Door Drops

\$2,500

(plus room delivery charges)

Sponsor a Reception, Lunch and/or Refreshment Break

Reception

Lunch

Refreshment Break

Total Amount:

\$ _____

(For pricing please call David Hall at +1(240) 688-4405.)

Payment Options

Amount Remitted \$ _____

A. By Company Check forwarded together with the registration form PAYABLE IN U.S. DOLLARS ONLY to: PDA, P.O. Box 79465, Baltimore, MD 21279-0465

B. Check Enclosed

C. By Credit Card – Clearly indicate account number and expiration date. Please bill my: MasterCard VISA AMEX

Account Number _____

Exp. Date _____

Name (exactly as it appears on card) _____

Signature _____

Billing address (if different from above) _____

City _____

State _____

Zip _____

**Return your completed PDA Contract for Sponsorship Opportunities with payment made to: PDA, P.O. Box 79465, Baltimore MD 21279-0465 USA
Or fax it to: +1 (301) 986-0296. If form is faxed, it must include necessary credit card information.**

2017 PDA Pharmaceutical Metrics and Quality Culture Conference Sponsorship Packages Agreement Form



Name of Conference _____

Company Name _____

Contact Name Mr. Ms. _____

Job Title _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____

Email _____

Company URL (if applicable) _____

(if applicable according to your sponsorship contract)

Full-page: Trim Size: 8.5 x 11 Bleed Size: 8.75 x 11.25 Live Area: 7.75 x 10.25

Horizontal Half-page: Trim Size: 7 x 4.5

Vertical Half-page: Trim Size: 3.5 x 8.875

High res, print-ready PDF is required.

Artwork for Exhibit Guide Ads is due on January 20, 2017.

PDA Connector Banner Ad (if applicable according to your sponsorship contract)

Please check month(s) of choice:

- January March May July September November
 February April June August October December

Please check issue(s) of choice:

- Week 1 Week 2 Week 3 Week 4

_____X (per your sponsorship package)

Link to your Company URL: Yes No

Special Instructions

Advance payment is required prior to release of publication. Insertion form and artwork are due two weeks before the publish date. The Connector is published every Wednesday.