

Exhibitors at **PDA 2017** are being offered the following methods for securing comprehensive contact information about each prospect that visits your booth.

Regardless of which method you choose, it's quick, it's convenient and it's accurate.

Guaranteed Availability Deadline: Mar. 10, 2017*

* After this date, availability may be limited and all equipment provided on a first come, first served basis

Please note: there are substantial price savings if you order your units early.





Image	Description	Pricing
	<p>Premium Badge Reader - Portable scanner with ergonomic design allows left or right handed operation for effortless scanning and data entry.</p> <p>Full color graphic LCD display and touch screen: Take notes, select qualifiers, browse, search, & edit leads. Built in prize draw feature. Add up to 60 custom qualifiers.</p> <p>Communicate wirelessly to optional printer or send activity directly to your PC with optional SideKick.</p> <p>Access leads by downloading anytime in your booth to your USB key. After the event, you can access via a web portal or have them emailed to you automatically.</p> <p>No electricity required to operate: 30+ hour battery life. Weighs approx. 11oz – Dimensions: 4.5" x 3.75" x 1.35"</p>	<p>Early Rate <i>(thru 2/21/17)</i> \$375</p> <p>Advance Rate <i>(thru 3/10/17)</i> \$425</p> <p>On-Site <i>(after 3/10/17)</i> \$475</p>
	<p>Standard Badge Reader - Portable scanner with ergonomic design allows left or right handed operation for effortless scanning.</p> <p>Monochrome LCD display & thumbwheel navigation: Set or edit qualifiers, browse leads, prize draw feature. Add up to 32 custom qualifiers.</p> <p>Communicate wirelessly to optional printer or send activity directly to your PC with optional SideKick.</p> <p>Access leads when you return the reader via a web portal or have them emailed to you.</p> <p>No electricity required to operate: 30+ hour battery life. Weighs approx. 7.5oz – Dimensions: 4.25" x 3" x 1.25"</p>	<p>Early Rate <i>(thru 2/21/17)</i> \$325</p> <p>Advance Rate <i>(thru 3/10/17)</i> \$375</p> <p>On-Site <i>(after 3/10/17)</i> \$425</p>

Image	Description	Pricing
	<p>ExpoLeads Mobile - Our mobile app, ExpoLeads Mobile, allows you to capture and qualify trade show leads directly from your Smartphone or tablet.</p> <p>Platforms currently supported by ExpoLeads Mobile include iOS and Android. Simply download the ExpoLeads Mobile application from the Apple or Google app stores to install it on your device. Then, order a license for each device that needs to access the event data.</p> <p>You can generate leads by scanning barcodes or manually entering badge numbers to capture the attendee contact information. After capturing the lead information you can add qualifiers, notes, pictures and even run surveys.</p> <p>Leads are available for export at any time during or after the show via a secure web portal.</p>	<p>Early Rate <u>(thru 2/21/17)</u> \$299 – 1ST license \$199 – ea addt'l license</p> <p>Advance Rate <u>(thru 3/10/17)</u> \$319 – 1ST license \$219 – ea addt'l license</p> <p>On-Site <u>(after 3/10/17)</u> \$349 – 1ST license \$249 – ea addt'l license</p>
	<p>Wireless Printer - direct interface to ExpoTool's portable scanners to generate paper printouts of sales leads. Exceptionally fast and quiet, using thermal printing technology.</p> <p>The internal Lithium-ion battery can be recharged quickly using the AC adapter, and provides up to 40,000 lines of printing on a single charge.</p> <p>The printer can be set on a counter or tabletop located within approximately 40 feet of the badge scanners and activity will be transmitted wirelessly so there are no cables required.</p> <p>Printing is initiated automatically from the badge scanner whenever a badge is scanned - no additional buttons to press or menus to navigate.</p>	<p>Show Rate</p> <p>\$75 ea</p> <p>(includes full roll of paper. Extra rolls available on-site for \$2.00)</p>

Company Name: _____ Booth Number: _____
 Address: _____ Suite/Floor: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Contact Name: _____ Email Address: _____
 Company Phone: _____ Company Fax: _____
 On-site Contact Name: _____ On-site Mobile Phone: _____

Rental Options <i>Note: Fees are for duration of Exhibition.</i>	Early (ends 2/21/17)	Advance (ends 3/10/17)	On-Site (after 3/10/17)	Qty	Totals
ExpoTools Premium Badge Reader: Portable, with 30+ hour battery & color LCD touch screen: Take notes, add qualifiers, browse, search, & edit leads, prize draw feature. Download on demand to USB Key you supply or purchase.*	\$375	\$425	\$475		
ExpoTools Standard Badge Reader: Portable, with 30+ hour battery & monochrome LCD display & thumbwheel navigation: Set/Edit qualifiers, browse leads, prize draw feature. Leads may be saved post event to USB Key you supply or purchase.*	\$325	\$375	\$425		
ExpoLeads Mobile App: (1) License for mobile lead retrieval and survey app for android and apple smartphones & tablets. License required for each device. Leads immediately pushed to the internet and available via password protected portal. User configurable custom qualifiers & survey questions. + ExpoLeads Mobile App additional discounted license	\$299	\$319	\$349		
	\$199	\$219	\$249		
Wireless Printer: Portable, can run on battery or AC power. Serves multiple Premium or Standard badge readers. Includes (1) 85ft roll of thermal paper. additional Thermal Paper Roll for Wireless Printer option	\$75	\$75	\$75		
	\$2	\$2	\$2		
SideKick: Direct to your PC. Requires USB port on your PC. Edit leads on-screen. Save leads to excel format. ** Not available if Wireless printer option is selected.	\$75	\$75	\$75		
Delivery of rental equipment to booth** (specify delivery date: _____)	\$75	\$75	\$75		
Custom Qualifiers (see page 4 for more information)	\$50	\$50	\$50		
NOTES: *Optional wireless printer OR SideKick (Direct to PC option). Leads available on secure portal post event. **Equipment will be available for pickup during exhibitor setup hours. ***Leads also emailed and available online 24-48 hours from return of equipment or on your own USB.			Total Due:		

Payment Options Visa MasterCard American Express

Note: Credit card charges will appear as ExpoTools on your statement.

Credit Card Number: _____ Exp. Date (MM/YY): _____ CCV Code: _____
 Cardholder Name (as it appears on card): _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 I have read and agree to the Terms and Conditions. I authorize payment using the method selected above:
 Authorized Signature: _____ Date: _____

Custom Qualifier Options Enter custom qualifiers below and they will be pre-loaded into the ExpoTools Badge Reader.

Qualifiers can be added to the badge information after it has been read by the ExpoTools Badge Reader. Qualifiers can be up to 24 characters long. Default qualifiers are "Hot Lead, Cold Lead, Follow-up 30 days, Follow-up 60 days, Follow-up 90 days".

<p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p> <p>9. _____</p> <p>10. _____</p> <p>11. _____</p> <p>12. _____</p> <p>13. _____</p> <p>14. _____</p> <p>15. _____</p> <p>16. _____</p>	<p>17. _____</p> <p>18. _____</p> <p>19. _____</p> <p>20. _____</p> <p>21. _____</p> <p>22. _____</p> <p>23. _____</p> <p>24. _____</p> <p>25. _____</p> <p>26. _____</p> <p>27. _____</p> <p>28. _____</p> <p>29. _____</p> <p>30. _____</p> <p>31. _____</p> <p>32. _____</p>
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Terms and Conditions
Your signature denotes acceptance of the Terms and Conditions on this order form and is required prior to processing.

1. Full payment and an Authorized Signature must accompany this order to secure the rental equipment.
2. Orders placed after the Pre-Order Deadline will be subject to availability.
3. All equipment is offered on a rental basis only and must be returned to ExpoTools at the end of the rental period and is the sole responsibility of the exhibitor during the rental period. Lost or damaged equipment is subject to additional charges, payable by the exhibiting company, up to the full replacement cost of \$2495 per reader, \$795 per printer or sidekick.
4. Equipment must be picked up on show site at the designated pickup area. Equipment not picked up within 4 hours after the start of the exhibition may be re-rented without refund.
5. Equipment not returned within 1 hour of the close of the exhibition will be subject to a \$75 late charge per day until returned to ExpoTools.
6. ExpoTools is not responsible for the type or amount of data provided to exhibitors by show management.
7. ExpoTools shall not be liable for any special, incidental or consequential damages arising from the loss of data, for any reason, arising from or related to the use of this equipment. ExpoTools' sole liability for damage for any cause whatsoever shall be limited to the total fee paid for the rental of the equipment.
8. There are no refunds in the event of a cancellation by the exhibitor or by show management.