



West Coast Chapter

# SPONSORSHIP OPPORTUNITIES 2023

The PDA West Coast Chapter offers a diverse member network of over 5,500 professionals affiliated with West Coast Chapter, and access to a network that spans North America and Europe.

The West Coast Chapter has been in existence for over 30 years, being a well known partner to the industries of biotechnology, biopharma, pharmaceutical, and academia. By partnering with the PDA WCC, you will elevate your brand awareness, with more than 2010 professionals from 500+ organizations having attended the PDA WCC's events over the past year.

Our diverse network will connect you to leaders via our innovative programming, website and Linked In group.

*"We landed a big opportunity that we just started as a result of the last meeting." Joe Reini, Founder Mason-Grey.*

*The PDA West Coast Chapter is a nonprofit organization recognized as exempt from taxation under Sections 501 (a) and 501 (c) (6) of the Internal Revenue Code.*

### PDA SPONSORSHIP OFFERS:

- ✓ Heightened Visibility & Exposure
- ✓ Maximum Brand Awareness
- ✓ A Leadership role in advancing science within the biotechnology, biopharma, & pharmaceutical industries

LEAD GENERATION

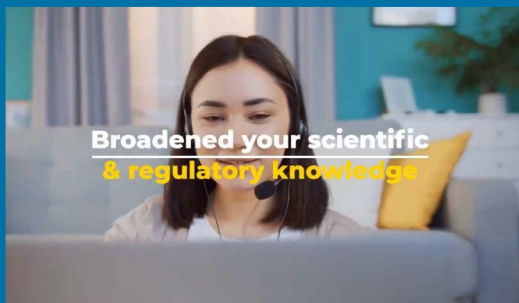
COMMUNITY OF PROFESSIONALS

CONNECT WITH DECISION MAKERS

STAY UPDATED ON INDUSTRY CHANGES

SHOWCASE YOUR SERVICES

SUPPORT A LOCAL ORGANIZATION



Sponsor PDA WCC at <https://www.pda.org/chapters/north-america/west-coast#sponsorship>



# SPONSORSHIP OPPORTUNITIES 2023

SPONSORSHIP BENEFITS	Annual Platinum \$10,000	Gold \$3,500	Silver \$2,500
Special Recognition as Key Sponsor at WCC PDA Meeting* [4 in person and 1 virtual event]	All Meetings	1 Meeting	1 Meeting
Opportunity to promote your company during the meeting. Speaking during live events and pre-recorded video during virtual streaming	2 min. length	1min. length	
Prominent Placement of Company logo in all marketing material***	x	x	x
List of attendees* who gave WCC PDA consent to share their information, in accordance with PDA Privacy Policy	All meetings	1 Meeting	
Designate one Speaker for a one-panel event/year	x		
Complimentary Tickets for each meeting Sponsored****	12	6	4
Company Logo and Website on WCC PDA Sponsors page	x	x	x
Special recognition as key supporter of the WCC PDA Student Chapter*****	x		
Post-event, one-page promotional material about the company, shared with all event attendees* (virtual events only)	x	x	

\* Excluding partnered or special events. May be available for additional fee.

\*\* Videos must be received 10 days before the event date.

\*\*\* Marketing materials include the event website, event flyer, email, social media, etc.

\*\*\*\* Offer expires 10 days before each event or when the last-minute rate is in place

\*\*\*\*\* PDA WCC Student Chapter Sponsorships are available in addition to these opportunities.

Customized Sponsorship Packages are available to meet your specific needs, if our standard packages do not quite fit!

*“PDA West Coast Chapter has always been a fantastic way to learn from industry leaders and organizations, educate best practices and trends as well as promoting key products and services, required in a regulated environment” Chris Richey, Veltek Associates.*