2020 SoCal PDA Chapter Annual Sponsor Opportunities rev. 3

$6,000 - Gold Sponsorship Includes (for Student Chapter Sponsorship see below):

- Exhibit at all 2020 programs and events
- Special name recognition as a chapter sponsor and philanthropy supporter
- Logo listed on the SoCal PDA Website with hyper-link connection
- Logo placement on all promotional materials and event handouts
- Event recognition and vendor announcement at gold events
- 1st choice to reserve exhibitor space at an event including electricity
- (3) Vendor attendee passes
- (3) Complimentary end-user guests/customer passes

$4,000 - Silver Sponsorship Includes (for Student Chapter Sponsorship see below):

- Exhibit at Vendor Night, Full Day Program, Leaders in Life Science and (1) Evening Program
- Special name recognition as a chapter sponsor and philanthropy supporter
- Logo listed on the SoCal PDA Website with hyper-link connection
- Logo placement on all promotional materials and event handouts
- Event recognition and vendor announcement at silver events
- 2nd choice to reserve exhibitor space at an event including electricity
- (2) Vendor attendee passes
- (2) Complimentary end-user guests/customer passes

$2,000 - Bronze Sponsorship Includes (for Student Chapter Sponsorship see below):

- Exhibit at Vendor Night, Leaders in Life Science and (1) Evening Program
- Special name recognition as a chapter sponsor and philanthropy supporter
- Logo listed on the SoCal PDA Website with hyper-link connection
- Logo placement on all promotional materials and event handouts
- Event recognition and vendor announcement at bronze events
- 3rd choice to reserve exhibitor space at an event including electricity
- (1) Vendor attendee pass
- (1) Complimentary end-user guest/customer pass

$980.00 - Exhibitor Only Fee Per Event Includes:[1]

- Recognition as an exhibitor
- Logo listed on the SoCal PDA Website as an exhibitor
- Logo placement on all promotional materials and event handouts
- First come first serve for exhibitor space at an event
- (1) Vendor attendee pass

Following Can Be Purchased at Additional Cost (per event):

- Electricity - $50
- Hyper-ink connection to logo - $100
- Additional vendor attendee passes - $50-$150
- End-user guest/customer passes - $50-$150
- Special recognition and vendor announcement at event - $100

$1,000 - Partner Program Includes Logo Recognition Only No Sponsor/Exhibitor Benefits. Partner program is only for marketing and brand recognition and does not include sponsorship or exhibitor benefits; for those benefits an Annual Sponsorship or Exhibitor Only must be purchased. If an Annual Sponsorship is purchased, partner program benefits are included in each sponsorship level:

- Recognition as a partner supporter
- Logo listed on the SoCal PDA Website with hyper-link capability
- Logo placement on all promotional materials and event handouts

Student Chapter Sponsorship Program (can be purchased as an add-on sponsorship as part of Annual Sponsorship):

To assist the SoCal PDA Chapter in supporting student chapter activities, poster competition, career day, scholarship fund and to help expand student participation in PDA by adding new student chapter(s) in 2020, the SoCal PDA Chapter is offering this additional add-on sponsorship for annual sponsors.

$750 - Student Chapter Sponsorship Includes:[3]

- Special name recognition as student chapter sponsor at all SoCal PDA chapter and student chapter events
- Recognition as a supporter for student chapter scholarship program, poster competition, career day and related student chapter activities
- Ability to participate in Student Chapter Career Day

Additional Information:

1- Individual exhibitor and individual sponsorship opportunities will be offered on a per event basis and can be purchased separately as Exhibitor Only.

2- The Sponsorship Program is an annual commitment from January 1, 2020 - December 31, 2020.

3- Student Chapter Sponsorship is not included in annual sponsorship and can be purchased separately as an add-on sponsorship, includes no chapter sponsorship or exhibit opportunities for SoCal PDA Chapter events and programs.

4- All Sponsorship Programs must be paid in full by January 31, 2020 to qualify as an annual SoCal PDA Chapter sponsor. Payment can be made by credit card, check, or wire transfer.

If interested in being a SoCal PDA Chapter Annual Sponsor or have questions, please contact:

Pari Kazeminy, Ph.: 949-233-2695 Email: kazeminy@socalpdachapter.org

Herb Matheson Ph.: 858-967-1721 Email:

Disclaimer: SoCal PDA Chapter reserves the right to make changes to program and event dates, location, agenda, content and exhibitor and sponsorship costs and offerings to ensure high quality and successful programs for exhibitors, sponsors, and members. No refunds for sponsorships will be granted unless SoCal PDA Chapter is not able to fulfill its commitments as outlined in this document.

SoCal PDA Chapter 2020 Program Calendar

Date	Program/Event	Location
February 26, 2020	9th Industry Summit & Exhibitor Showcase (Vendor Night)	The Grand Long Beach, CA
April 23, 2020	Facility Tour or Evening Program / Networking Event	Los Angeles County
June 17, 2020	3rd Leaders in Life Science (LILS) Panel Discussion	Open Bio Pharma Carlsbad, CA
September 17, 2020	Members Appreciation / Networking Event	Orange County
September 19, 2020	Endless Summer III Beach Clean Up	Orange County
November 12, 2020	5th Full Day Symposium w/ Women in Life Science Program and Student / YP Poster Display	Orange County
December 10, 2020	Amgen Lab Tour and Networking Event	Amgen Thousand Oaks, CA

Note-dates and programs are subject to change at the discretion of the SoCal PDA Chapter and PDA. PDA Annual Meeting is hosted by PDA National and is not a SoCal PDA Chapter Program.

For more information about SoCal PDA Chapter 2020 Programs please contact:

Randy George, SoCal PDA Chapter President at 949-632-1802 or george@socalpdachapter.org

Sheba Zaman, SoCal PDA Chapter President-Elect at 949-735-7227 or zaman@socalpdachapter.org

Greg Mills, SoCal PDA Chapter Treasurer at 714-803-5111 or mills@socalpdachapter.org