PDA Southeast Chapter presents:

2025 VENDOR SHOWCASE PHARMA ON THE RIGHT TRACK



Thank you for supporting the PDA Southeast Chapter and joining us as an exhibitor at our 2025 Vendor Showcase!

Exhibitor Schedule:

Wednesday, August 20. 2025

8:00am - 12:00 pm Union Hall open for set-up

Use loading zone at scheduled drop-off time

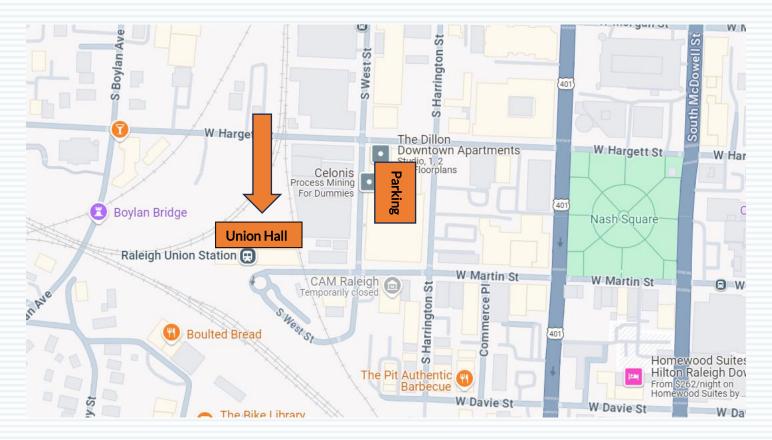
12:00pm - 6:00pm Vendor/Exhibitor Tables Open

6:00pm - 7:00pm Breakdown & clean-up

Location: Union Hall @ Raleigh Union Station

510 W. Martin Street, Raleigh, NC 27601

https://unionhallraleigh.com/



Registration & Fees:

Table Fee for Vendors/Exhibitors:

\$750 Includes a $6' \times 2.5'$ table + 2 chairs and draped cloth background in the main vendor hall (MAIN FLOOR).

<u>Table Fee for Academics / Career Development / Non-Profit Organizations:</u>

\$150 Includes a 6' x 2.5' table + 2 chairs UPSTAIRS in the CAREER CORNER/ OVERLOOK. Note: These tables are NOT on the main floor and will be in the upstairs Overlook space. See pictures to follow.

Registration Link: https://2025pdasespringconference.eventbrite.com/

Arrival & Set-up:

At registration, please select the preferred time window from 8am-11am to drop off table materials at Union Hall. The venue will email your designated time for drop off. Pull up to the Loading Zone at Union Station and drop off your table materials. Then, please go ahead and park, and return to complete set-up.

Table materials cannot be shipped ahead to the venue for this event. If coming from out of town, please consider shipping show materials to your hotel instead.

Parking: A nearby parking deck is located at 223 S West Street, Raleigh, NC. The cost is \$8/daily.

Tables: Please provide your own company-branded tablecloth. Table will be $6' \times 2.5'$ table + 2 chairs with a draped cloth background.

Venue Layout (as of July 15, 2025 – subject to change)

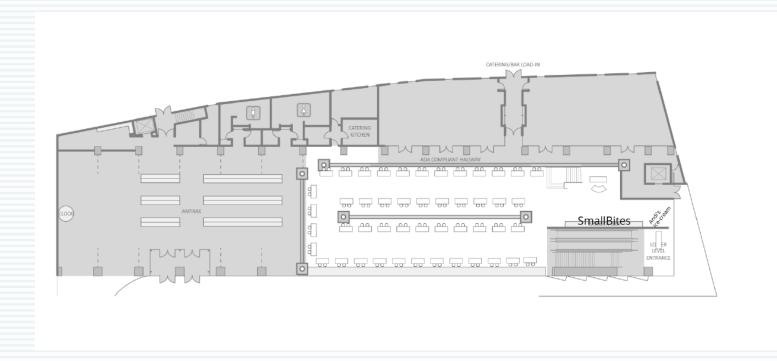


Table Selection: Tables will be assigned for this event by the venue, Union Hall, to make accommodations for tables that require electrical access.

Electrical access: At registration, please select your need for electrical access during the vendor show. There is no additional fee. Union Hall will do their best to accommodate each request; however, electrical is not guaranteed.

Giveaways: We welcome company swag and giveaways at your exhibitor table. Thank you for contributing!

Raffle Prizes: PDA SE will be hosting several raffles throughout the Vendor Showcase and would be grateful for any additional contributions for prizes. We welcome bundles of company-branded items, gift cards, or small gifts (\$15-25 value) to offer as prizes. PDA SE will provide recognition of your company sponsoring the raffle prize.

To contribute to the raffles, please contact us at PDASoutheastChapter@pda.org to coordinate.

Restrictions for Signage and Displays: Nothing can be affixed to walls, or anything belonging to the venue with nails, push pins, tape, staples, or by any other means.

Meals: Catered food, snacks and drinks will be provided for all exhibitors & attendees.

Trash Removal: Remove all materials and empty cartons from your exhibit area upon conclusion of the event. Do not leave valuables unattended.

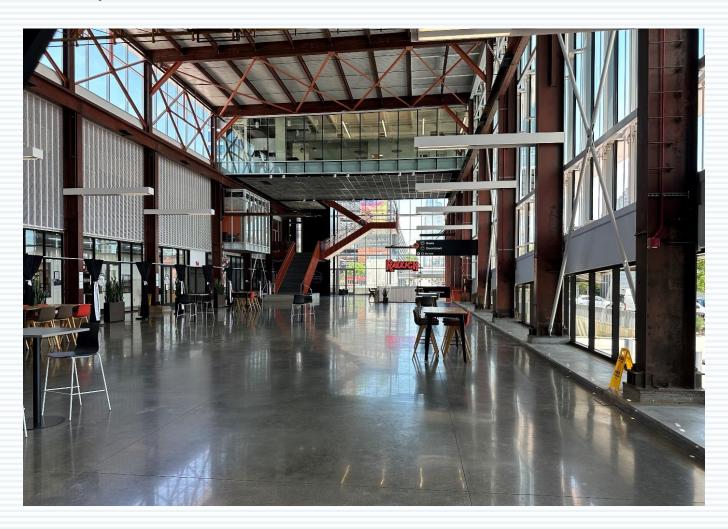
Attendee List: A list of attendees who consent to share their contact information will be emailed to participating exhibitors after the event. We anticipate sending out this list via email early in the week following the vendor show.

Help Promote the Event: Help us spread the word! The Vendor Showcase is <u>free for attendees</u>, and we're aiming to reach as many industry professionals as possible to make this a highly attended event.

Please promote the event across your network—share on LinkedIn, email your customers, and invite your local customers and clients from pharma & biotech!

VENUE PHOTOS:

Main Floor/Vendor Hall



ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Andia's Ice Cream Cart Sponsorship - \$1500

Spark joy with attendees by sponsoring 150 scoops of local, gourmet ice cream. Your company's branding will be front and center on signage at the cart—guaranteed foot traffic and sweet impressions! Visit their website here for current flavors and more info: https://andiasicecream.com/





Career Corner - Overlook Sponsorship - \$800

During the Vendor Showcase event, The Overlook area will be the event "Career Corner", aimed at supporting professional development, networking, career advancement, and student services.

Be the name behind this additional 2,000 sq. ft. networking area overlooking the main floor. PDA SE will provide custom signage showcasing your company as the exclusive Career Corner sponsor.

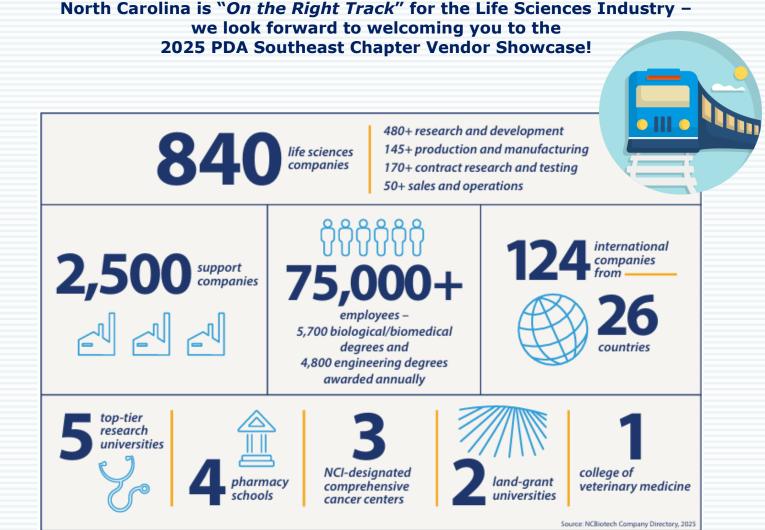
The Overlook:



Inside
The
Overlook:

We would be happy to discuss additional sponsorships to help support the food, drinks and entertainment planned for the event. PDA SE will provide physical signage to recognize your company's contribution.

Contact PDASoutheastChapter@pda.org to discuss!



QUESTIONS, NEED MORE INFO, ANYTHING ELSE??

Email us at PDASoutheastChapter@pda.org

Many Thanks!!

