

# Sponsorship Opportunities



We are pleased to offer the following sponsorship opportunities:

## Tier 1 – Silver Sponsor (\$500)\*

For the period of 1 year:

- Logo on the PDA Canada website with a hyperlink to the sponsor company website
- Logo included in all PDA Canada email newsletters
- Logo presented at the beginning of all PDA Canada events (live and virtual) - “thank you to our silver sponsors” slide
- Logo + QR code linking to company’s website on a printout placed on each table at a live event
- One LinkedIn post thanking the sponsor, tagging the company and providing a link to the sponsor’s website or online document inviting viewers to find out more about what your company offers in the Life Science space.

## Tier 2 – Gold Sponsor (\$750)\*

For the period of 1 year:

- Logo on the PDA Canada website with a hyperlink to the sponsor company website
- Logo included in all PDA Canada email newsletters
- Two LinkedIn posts thanking the sponsor, tagging the company, and providing a link to the sponsor’s website or online document inviting viewers to find out more about what your company offers in the Life Science space
- Each LinkedIn post advertising a PDA Canada Chapter event will thank and tag the sponsor
- Logo presented at the beginning of all PDA Canada events (live and virtual) - “thank you to our gold sponsors” slide
- Logo + QR code linking to company’s website on a printout placed on each table at a live event
- Admission for 2 company representatives and/or guests at 1 PDA Canada live event.

\*In USD



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